



What Is BPM?

Marvin Wurtzel

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PRACTICAL COVERAGE OF BUSINESS PROCESS MANAGEMENT FUNDAMENTALS

This concise, easy-to-understand guide provides a straightforward introduction to the tools and techniques required to implement business process management (BPM), and how it can benefit any organization. Written by an instructor at the BPM Institute, *What Is BPM?* explains the management strategies, integrated methodologies, and software solutions essential to a successful enterprise-wide BPM implementation. Discover how to roll out a systematic approach to continuous process improvement in your organization and deliver sustained operational performance.

Find out how to:

- Identify value chain processes within your organization
- Understand the document, assess, improve, and manage phases of BPM
- Select process improvement tools, such as process mapping, Six Sigma, and Lean
- Transform to a process-managed enterprise
- Evaluate BPM software and platforms

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