



# Facebook Marketing Workbook 2016: How to Market Your Business on Facebook (Black and White)

*Jason McDonald*

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## Facebook Marketing Workbook 2016

### Learn how to market your business on Facebook for free

*A best-selling Facebook marketing book from a best-selling author on Internet marketing: Jason McDonald*

Facebook is the world's largest social media, with over one billion users and climbing. Your customers are on Facebook, your competitors are on Facebook, and even more important your potential customers are on Facebook. Small businesses and large businesses alike can leverage Facebook for amazing free marketing opportunities

### If you know how... you can market on Facebook effectively

With up-to-date information on how to market via Facebook, the Facebook Marketing Workbook includes

- **SOCIAL MEDIA MARKETING** - an easy explanation of what social media marketing really is, and how to "think" about social media marketing.
- **FACEBOOK MARKETING STEP-BY-STEP** - an explanation of how Facebook works as a marketing tool, how to research your competition on Facebook, how to set up and optimize your business Facebook page, and more.
- **POSTING STRATEGY** - creating great content is the first step, and knowing how to post it is the second. The **FACEBOOK MARKETING WORKBOOK** explains how to find other people's content to share and how to create your own content.
- **FREE FACEBOOK TOOLS** - as part of Jason's **SOCIAL MEDIA TOOLBOOK**, you get complete access to not only **FREE** Facebook tools but hundreds of **FREE** social media tools as well - a \$29.99 value!

### Facebook Marketing Worksheets

This isn't a fancy book. This isn't a pie-in-the-sky book. This is a practical hands-on book, with links not only to free tools but to step-by-step worksheets. By the end of the book, you'll have a Facebook marketing plan ready for your business.

Got questions? Just Google Jason McDonald and send him an email - he's happy to help.

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Have you spare time for just a day? What do you do when you have considerably more or little spare time? Yep, you can choose the suitable activity for spend your time. Any person spent their own spare time to take a wander, shopping, or went to the particular Mall. How about open or perhaps read a book titled Facebook Marketing Workbook 2016: How to Market Your Business on Facebook (Black and White)? Maybe it is to become best activity for you. You realize beside you can spend your time together with your favorite's book, you can more intelligent than before. Do you agree with it is opinion or you have additional opinion?

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