



The Lean Startup Guide: How To Take An Idea To Success With Little To No Money

Rick Grubb

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Information Marketing: The 7 Laws of How to Create and Sell Information Products

Information Marketing: The 7 Laws of How to Create and Sell Information Products is designed to help people looking to start their own information marketing business.

In this book you will learn

- How to use inspiration to come up with winning product ideas
- How to design your new business for growth
- How to make those ideas happen
- How to take the next step and get your products online
- How to get the all important customers
- How to put all you have learned together and create an information empire

This book is filled with all the necessary information you need to get you from information product ideas to sales. I have followed my own advice and have a largely successful information empire spanning across four books, multiple articles, and five different websites. All of this information taught in this book is a proven way to make a decent amount of money. This does require hard work, but once you put the work in its just simple maintenance from there.

About The Author

It has been my goal to help others succeed in the same way I have. I have experience in many areas of business and try to pass on as much of my knowledge as I can to others. If you like this book please also check out my other book called **How To Start An Online Bookstore** where I walk you step by step through starting up your own online business selling books.

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