



Hard Landing: The Epic Contest for Power and Profits That Plunged the Airlines into Chaos

Thomas Petzinger Jr.

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In this updated paperback edition of a "rich, readable, and authoritative" Fortune) book, Wall Street Journal reporter Petzinger tells the dramatic story of how a dozen men, including Robert Crandall of American Airlines, Frank Borman of Eastern, and Richard Ferris of United, battled for control of the world's airlines. 416 pp. Radio drive-time publicity. 20,000 print.

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