



Circus Maximus: The Economic Gamble Behind Hosting the Olympics and the World Cup

Andrew Zimbalist

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An Economist Best Economic Book of 2015

An updated and expanded analysis of the economic tensions behind the Olympics and the World Cup games.

Andrew Zimbalist looks beyond the headlines of two of the world's most beloved sporting events: the Olympics and the World Cup.

In the updated and expanded edition of his bestselling book, *Circus Maximus: The Economic Gamble Behind Hosting the Olympics and the World Cup*, Zimbalist tackles the bogus claim that cities chosen to host these high-profile sporting events experience an economic windfall. In this new edition he takes aim at the outrageous FIFA scandal, Boston's bid for the 2024 summer Olympics, and the criticism surrounding the 2015 Women's World Cup.

Circus Maximus focuses on major cities, like London and Barcelona, that have previously hosted these sporting events, to provide context for cities like Tokyo and Rio de Janeiro, which are currently bearing the weight of exploding expenses, corruption, and protests. Zimbalist offers a sobering and candid look at the Olympics and the World Cup from outside the echo chamber.

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