



Fashion Law: A Guide for Designers, Fashion Executives, and Attorneys

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The revised Second Edition of *Fashion Law* provides authoritative information on all legal aspects of the fashion business?from the start-up phase all the way through international expansion.

Updated to reflect recent legal decisions and regulatory developments, the book covers the principal legal disciplines that play a role in the life of a fashion company: intellectual property protection and litigation, licensing, anti-counterfeiting, start-up and finance, commercial transactions, employment regulations, advertising and marketing, celebrity endorsements, and custom and international trade. Editors Jimenez and Kolsun provide comprehensive legal information and guidance for students of fashion and law, fashion designers, fashion business executives, and lawyers specializing in fashion.

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