

Using Facebook For Business: 7 Rules for Creating and Profiting From Your Facebook Fan Page

Michele Scism

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Using Facebook For Business is a step-by-step guide to Facebook marketing for business. Inside you'll discover how to plan your Facebook page, ideas on how to add fans to your Facebook page and how to maintain your Facebook page.

The author Michele Scism is a business and social media strategist who has built a thriving Facebook Fan Page for her business at http://Facebook.com/DecisiveMinds.

In this e-book you are going to learn 7 rules for creating and profiting from your Facebook Fan Page also known as a Facebook Business Page.

Rule #1 - Define Your Facebook Page Goals and Purpose

Rule #2 - Identify and Research Your Audience

Rule #3 - Plan Your Facebook Page

Rule #4 - Create Your Facebook Page

Rule #5 - Add Fans to Your Facebook Page

Rule #6 - Content and Value for Your Facebook Page

Rule #7 - Maintain Your Facebook Page - A long term plan for profit!



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