



# Information Systems for Managers: Text and Cases

*Gabe Piccoli*

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The two versions of Piccoli: a second edition of *IS for Managers: Text and Cases* and a first edition of a text only version, titled *Essentials of IS for Managers* offer an engaging, non-academic style and actionable frameworks to help readers develop value added IT-dependent strategic initiatives. The version with cases offers an "all in one" book for those who don't want to choose their own cases. Each case has extensive notes prepared by the author to help teach a meaningful course. Part III on "The Strategic use of IS" offers unique and useful frameworks that MBAs will be able to put into practice.

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